

Functional Description/Mission:

Request for a Professional Services IP Law and Corporate Counsel Partner, guided by the Professional Services Manager of Corporate Counsel / IP on behalf of The Strategy Consortium. This contract can ONLY be filled by a qualified leading Law Firm Specializing in Corporate Counsel/Intellectual Property subject matter preferably for Marketing Clients. Strong familiarity with marketing, foodservice, and/or automotive industry is also preferred. Prospective Candidate Firms must comply with contingent remuneration policy for consideration. Contract Length 3 Months+/-

Resource Description:

Title: Professional Services – Corporate Counsel for Marketing and Business Services

Company: The Strategy Consortium L.L.C.

Innovation Implementation Team: MA-001

Job Code: MA-001-EO-007

Location(s):

USA – Preferably East Coast; Southeast; Less than 5% Travel to Clients; Work from Strategy Consortium Satellite Offices or Home Office;

Industries:

Foodservice

Advertising

Internet/E-Commerce

Media/Entertainment

Functions:

Corporate Counsel

Contracts Administration

Intellectual Property Protection

Air-Tight Multinational Non-Circumvent; Non-Disclosure (Client Protection)

Job Type: Non-Exclusive Professional Services Contract

Description

The Strategy Consortium seeks to enter into a Professional Services Agreement with a qualified leading Law Firm Specializing in Corporate Counsel/Intellectual Property subject matter, preferably for Large Marketing Clients.

Responsibilities:

Law Firm will partner with The Strategy Consortium and be responsible to render Corporate Counsel / Intellectual Property Protection and related Services as required by the Multinational Implementation of the proprietary Excite Customer Acquisition System. All actions of Law Firm shall be directed by the Professional Services Manager – Corporate Counsel / IP on behalf of The Strategy Consortium and its clients.

Additional responsibilities include:

Draft Contractual Item Attachment Notice:

For a more accurate review of responsibilities, see attached Schedule "A" Statement of Work

Experience:

- Demonstrated Intellectual Property Protection Strategy and Implementation for midsize and large client organizations
- Provided IP-Related Services to Marketing, Foodservice and/or Automotive Industry Clients within the U.S.A. and/or Canada
- Demonstrated Incorporation of Air-Tight Non-Circumvent; Non-Disclosure policies within executed agreements on behalf of two or more midsize or larger client organizations.

Remuneration:

Revenue Sharing Arrangement: \$44,820.00 (per Million USD) +/- (uncapped see Item 1 Schedule "B" Remuneration)

Exclusive Licensing Rights Offered: YES (uncapped if licensing servicing are rendered)

Additional Bonus Range: \$35,000 +/-

Secondary Bonus provided by BMW of South Atlanta

Draft Contractual Item Attachment Notice:

For a more accurate view of remuneration and compensation policies, see attached Schedule "B" Remuneration